



Happy Canada Day!



“Out of Stock” – team MOBO’s response to current Global Supply Chain Issues

To state that the stock issues our industry is currently experiencing are unprecedented would be an understatement. Never, in our 33+ years of business have we experienced shortages as we have in the last year and sadly will continue to experience for a while.

After COVID closures in factories, the major global brands grossly under-forecast goods for 2021. This was further exasperated by the unforeseen demands in Q4 of 2020 as companies cancelled holiday party plans and chose apparel and merchandise instead, essentially wiping out all on-hand inventory.

This past month, as we looked ahead for Fall of 2021, we could see potential issues arising. As such, we have made significant investments of stock to have on hand for our most popular brands, namely Dickies, Flexfit and Richardson. Additionally, we have sourced out new vendors with deep stock levels in brands such as Champion, Next Level, Puma and Columbia.

Team MOBO is committed to doing everything in our power to circumvent any potential issues our clients may experience this fall with the goods they want being unavailable. As always, our Sales team will recommend comparable products when needed.

We will continue to update our clients for any items that may be on backorder. We realize communication is key in this process and that you are counting on us to deliver.

Your continued faith in us is humbling and not something we will ever take for granted. To have received the Consumer Choice Award in Saskatoon for the 2nd year in a row is amazing and a great honor. We hope you enjoy the [new video](#) they prepared for us.

We wish everyone time to reflect on our nation with your families this Canada Day.

-Team ***MOBO***