



Father's Day is June 20th



Recognition

"The deepest craving of human nature is the need to be appreciated."

- William James

Were there truer words ever written? If you spend any amount of time in management you know and recognize this quote as truth. All that anyone ever wants is recognition. If you can find a way to provide positive reinforcement to your partner, children, staff and clients, it can literally make a day, or even perhaps change a life.

Team **MOBO** was thrilled to learn that we were once again chosen as the 2021 Consumer Choice Award Winner for Promotional Products in Saskatoon. CCA commissions Advanced Symbolics to run an algorithm that looks at a variety of factors: Reviews (number and quality),

Website information and accuracy, Google Business Page, other Awards earned, Blogs, Social Media posts, etc.

We can never thank our clients enough for taking the time to write us a review. When we receive notice of a new one, it is literally a “Yahoo” moment here for the entire team. Thank you so very much for your loyalty and support!

If we can ever return the favour or assist you by sharing news of your accomplishments, please just let us know. We would be happy to do so!

So, how do you recognize those you care about? Your team? Your clients?

Many of you will be in the midst of planning your employee’s return to the workplace full time. How can you help them adjust after a year of working at home? Is there a way to bring the “home-based” feeling into your workplace?

We have lots of ideas to help you achieve this, be it comfy apparel, a new journal and pen or even a customized mug for a soothing cup of their favorite beverage with a welcome back cookie. All of which can be embedded with an NFC chip that will allow you to create ongoing, custom messages throughout the year to your audience.

Gift packs have seen a huge increase in our industry as companies strive for an impactful way to give recognition. Here are just a few ideas...





Regardless of your budget we can help you find the perfect way to say, “I see and appreciate you!”

Happy Father’s Day to all the Dad’s out there! We hope that June is a month filled with great weather that you can spend with your loved ones!

-Team **MOBO**