



Family Day is February 15th



## Embracing Winter

During this recent cold snap that we had, I was asked by a friend on Vancouver Island why on earth do we choose to live here? My reply was that we stay because of those summer nights when it is still 30degrees at midnight. That seems like a long way off though!

With Family Day fast approaching many of your staff will be planning outdoor activities as gathering indoors continues to be restricted. How can you help your staff stay safe and make the most of winter activities here while letting them know that you care about their physical and mental well-being?

We have so many fun winter options in apparel and promotional goods! Did you know we can brand sleds with your logo? Perhaps it's a Stanley™ thermos to help keep the hot chocolate hot, an engraved flask for the fire, a luxe blanket to keep them warm or a Contigo™ branded bottle to keep them hydrated? Custom made scarfs, toques, gaiters, masks and of course hoodies, jackets and sweat pants are also popular choices! You can even have custom-made Valentine's Day cookies and chocolates made with your logo!

Perhaps a fitness focused message is needed such as branded yoga mats, stretch bands or, gym bags? Or, you can always keep them safe with a winter driving kit.

The possibilities are truly endless! Whichever way you choose to show your team that you care, we can help and make it match your budget.

As I write this, it is Bell Let's Talk 2021 day. Mental wellness should be top of mind for all employers, not only for yourselves but also for your team. These are unprecedented times we are living in and isolation can take a toll. Anything to brighten their day and show them that you care can mean the world in retention of your talent pool. Even just asking them how they are doing can have a huge impact.

Here at **MOBO** we are having a "Build Your Own Sub" staff lunch before the long weekend. It usually involves some type of fun activity or game too. It gives us something to look forward to and strengthens our team spirit.

Now, it can't all be about play...we need to focus on work too! We are busy setting up the showroom for our new division. We are happy to announce that we are now an authorized retailer for Dickies Apparel. Check out a special Opportunity Buy attached to the newsletter! While quantities last.



Stop by our showroom or view their Spring 2021 catalogue by clicking on the logo below:



Speaking of logos, if you know of a company that is in need of some extra exposure, please feel free to invite them to enter our monthly logo contest running on Rock102. Each month we will be choosing a winning logo for best design. Feel free to enter too!

The winner will be able to choose from four promotional packages valued at \$250.00 as well as receiving some **MOBO** and Rock102 swag. We will even include them in our radio advertising on Thursday mornings for the next month! Logos can be sent to us via email at [contest@mobopro.com](mailto:contest@mobopro.com). We are always amazed by how many referrals we receive and we are so thankful for your recommendations!

Wishing you all a safe and happy Family Day weekend!

-Team **MOBO**