



Happy New Year!



On Your Mark...

Has there ever been a more anticipated New Year than 2021? Everyone is beyond ready to close the door on 2020 and start over; full of hope and aspirations for a better norm.

As we all ponder what the future may hold, one thing is crystal clear in business. The need to support and shop local is critical.

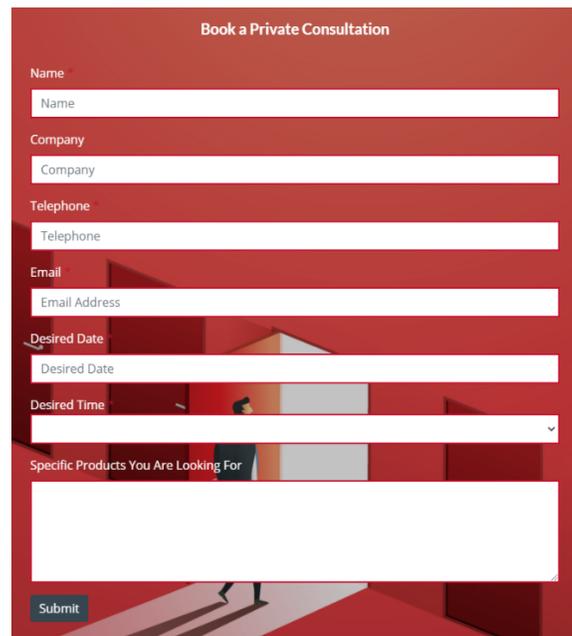
We were heartened to see groups popping up on social media to share knowledge of where to find a special item locally or where one could find someone in town to make it.

That is something to celebrate and is a great example of the community coming together in a time of crisis. Like our Grandparents did so many times during WWII and the Great Depression, it takes a collective commitment to support one another and raise the spirits for everyone to see a brighter future.

Here at **MOBO**, we are committed to shopping local whenever we can. We hope you continue to do so too. Your support over these past few months has been a blessing and we cannot thank you enough!

We are also committed to continue being your go-to destination for all of your apparel and promotional needs. Marketing one's business has never been more important than it will be in 2021 and we are here, ready and able to assist you with concrete ideas that meet any budget.

Whether you want to pop into the showroom or prefer to meet virtually, it is easy to set up! We have added a booking form to our website now for you to book a Private Consultation with one of us;



The image shows a screenshot of a web form titled "Book a Private Consultation". The form is set against a dark red background with a faint image of a person in a showroom. The form fields are as follows:

- Name:** A text input field with the placeholder "Name".
- Company:** A text input field with the placeholder "Company".
- Telephone:** A text input field with the placeholder "Telephone".
- Email:** A text input field with the placeholder "Email Address".
- Desired Date:** A date selection field with the placeholder "Desired Date".
- Desired Time:** A dropdown menu with the placeholder "Desired Time".
- Specific Products You Are Looking For:** A large text area for entering product details.
- Submit:** A blue button with the text "Submit".

Pick a day and time that works for you and we will set up a Zoom meeting with you and/or your team where we can discuss your 2021 marketing needs & show you the latest samples. This is just one example of how we will continue to innovate to address current customer expectations.

Being able to adapt to change has been the #1 lesson for all of us in 2020 and we will no doubt continue to stretch and strengthen that new muscle as the recovery builds. And, build it will!

Wishing you all a prosperous and healthy 2021!

-Team **MOBO**