



Labour Day is the 07<sup>th</sup> of September

### **Product Knowledge**

Good Day!

One thing we always look forward to during the fall and spring is when our vendor reps visit our office to conduct “PK Sessions.” These product knowledge sessions are absolutely critical for our staff so that we can learn about new product offerings in apparel and hard goods. Typically, we gather in the showroom after the rep has set up racks or tables of their new merchandise so that we can examine it firsthand while learning about the product features and benefits. This can mean anything from trying on apparel, learning about new fabrication or testing out the latest Bluetooth™ speakers.

We also order in our samples from the new lines at that time and then when they arrive we present them to you onsite at your offices or invite you to visit the showroom to see all that is new and exciting for the upcoming season.

Upon returning to the office location after the May long weekend, we realized our typical process was not going to work this year due to COVID. Our vendor reps were not travelling and some of your offices were closed to visitors or you were/are still working from home. Our pivot on this was to invite six of our top vendors to participate in a series of special Zoom meetings with you, our clientele!

In choosing the vendors we ensured all divisions were covered from Apparel to Sports and Workwear. These sessions are a “first” for not only us but also for our vendors who are really excited to spend a lunch hour with you to showcase their products to you firsthand!

We really hope you can join in for one, or all of the “Front & Centre Fall 2020” presentations!

The first vendor presenting is **Stormtech tomorrow on the 02<sup>nd</sup> of September!** There is still time to register:

<https://zoom.us/meeting/register/tJYudO6tpzwsG9RNeod25sIIcAo5opM-cSpe>



**Proudly  
Presents**  
*Fall 2020  
Front & Centre  
Webinar Series  
12:00-1:00pm*



**Wednesday,  
02Sept**



Next week on Wednesday, the 09<sup>th</sup> of September we are featuring Mcouat Agencies that rep for Dickies, Biz Collection and Bugatti Bags.



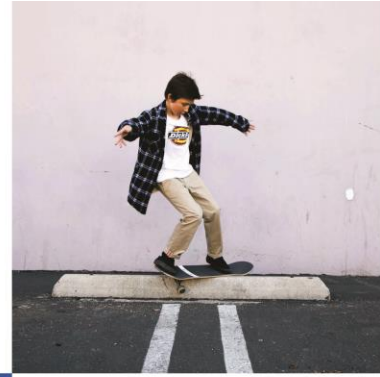
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**Proudly Presents**



**Fall 2020  
Front & Centre  
Webinar Series**

**12:00-1:00pm**

**09 SEPTEMBER**



**Scott and Wendy McQuat**  
from McQuat agencies  
will present the  
**Fall 2020 Dickies collection**  
to you directly at your desk!



**Register for Mcouat Agencies here:**

[https://zoom.us/meeting/register/tJwucOuqqDltGNACxRJ6yaa2XuoWRzOYIbH\\_](https://zoom.us/meeting/register/tJwucOuqqDltGNACxRJ6yaa2XuoWRzOYIbH_)

**DON'T FORGET TO REGISTER FOR THESE VENDORS TOO:**

**Technosport – 16Sep**

<https://zoom.us/meeting/register/tJclceChr4vH9RPOs-stjQoGpXqy8mwB8Fo>

**Alpha Broder – 24Sep**

<https://zoom.us/meeting/register/tJ0qc-ugqzgsG9ArzO8HvXVAAH5dc8b6U0Wh>

**Sanmar Canada – 30Sep**

<https://zoom.us/meeting/register/tJYldemgqzluEtMSONFFfGFA8fp1wtRZR8lb>

**Athletic Knit – 14Oct**

<https://zoom.us/meeting/register/tJMkfuyupjMtGNB71vfZZdX0quRM8DQ7-myM>

Join us at your desk to see the Fall 2020 lines with these Preferred Vendors.  
Space is limited. Our goal is always to put you front and centre!

Wishing everyone a fabulous Labour Day Long Weekend!

- Team ***MOBO***