



Happy Canada Day!

Special Events at **MOBO!**

Good Day!

As we all continue to adapt to the “new normal” we find ourselves examining processes and re-engineering models to suit today’s safety protocols.

As you know, it has been our pleasure to host the annual Client BBQ and Sample Sale for the past two years. Regrettably, safety protocols won’t allow for that event this year. However, as we mentioned in last month’s newsletter, we have created an alternative, the “Go Green, Get Green” event this month.



Gather up your old swag and apparel and call us to book a pick-up during the last week of July. If you opt to participate, you will receive a coupon for 10% off your next order and a Wildflower Seed Paper Kit.

All of the merchandise we collect, along with our own outdated samples, will be sorted and anything suitable will be donated locally to schools or shipped to a contact we have been using for years in Nicaragua. They make sure the goods are placed with the neediest in the villages they serve. This is a perfect opportunity to clear out that storage cupboard with old, outdated items. We hope you will join the drive.



Watch your mailbox this week for this postcard with more information!

After 32 years in the business we pride ourselves on having incredible relationships with our vendors and highlighting their goods in our extensive showroom. When we realized COVID was going to affect the number of visitors we normally have onsite, we had to reimagine ways to bring you the new Fall 2020 Fashion lines in the safest way possible.

Our answer was to ask six of our preferred vendors to participate in an online Product Knowledge session with you, our customers! They all jumped at the chance to interact in this new way. So, we are very proud to present the first “Front and Centre Webinar Series” in Canada being delivered exclusively to MOBO customers!

 <p>Proudly Presents</p>	<p>TECHNOSPORT</p> <p>THE AUTHENTIC T-SHIRT COMPANY* SANMAR</p> <p>cb prime</p>	
<p>Fall 2020 Front & Centre Webinar Series 12:00-1:00pm</p>		<p>MOBO's Preferred Vendors will present their Fall 2020 Lines to you directly at your desk!</p>
	<p>SAVE THE DATES</p> <p>05 August 19 August 02 September 16 September 24 September 30 September</p>	 <p>STORMTECH®</p> 

We are so excited about these six upcoming “Fashion Show Webinars!” Make sure to save the dates. More information and your invite to attend will be coming to your inbox over the summer. Take in one, take in all of them. Whichever dates your schedule allows for. Invite your colleagues to watch with you over the lunch hour too.

As we all continue to pivot and adapt, rest assured that we are here for you and can assist you with getting your specific message delivered. We are going to be introducing a brand new way to do that in a sustained way in our August newsletter!

Until then, we wish you a fabulous Canada Day and fun-filled, safe July!

- Team **MOBO**