



Father's Day is June 21st



**SO Much Going on at MOBO!**

Good Day!

Well, the saying is that, "there is no rest for the wicked" and boy oh boy, have we been wickedly using this time to plan, create, innovate and invest in the company's future! Hats off to our entire team for keeping focus during the "Great Pause."

We have so much to share with you today!

### **Certifications**

First and foremost, please join us in congratulating both Bob and Juanita for attaining their **Master Advertising Specialist** designations through PPAI (Promotional Products Association International). They are the **ONLY** people in Saskatchewan to hold this designation. There are just 6 that do in Alberta and 2 in Manitoba, so not an easy achievement by any stretch of the imagination!

The press release from PPAI stated:

**PPAI**  
NEWS RELEASE  
PROMOTIONAL PRODUCTS ASSOCIATION INTERNATIONAL

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**FOR IMMEDIATE RELEASE**

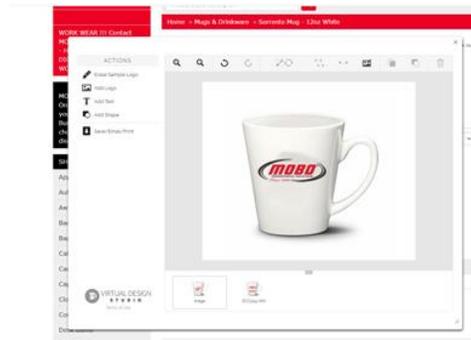
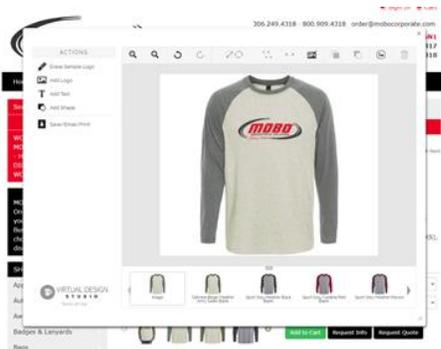
## Saskatchewan Promotional Products Professionals Achieve Industry Certification

*“The Master Advertising Specialist (MAS) certification is awarded to professionals in the promotional products industry who have met rigorous educational requirements and demonstrate exemplary commitment to their profession. Professionals who have earned their MAS provide the highest standard of conduct and integrity.”*

Applause also is due for Holly & Sherry on attaining their CAS (Certified Advertising Specialist) designations too! Karen and Lynn have both earned their TAS Certificates and are working towards their CAS designations. We have no doubt that **MOBO** has the most certified team of our industry here in Saskatoon.

### New Technology

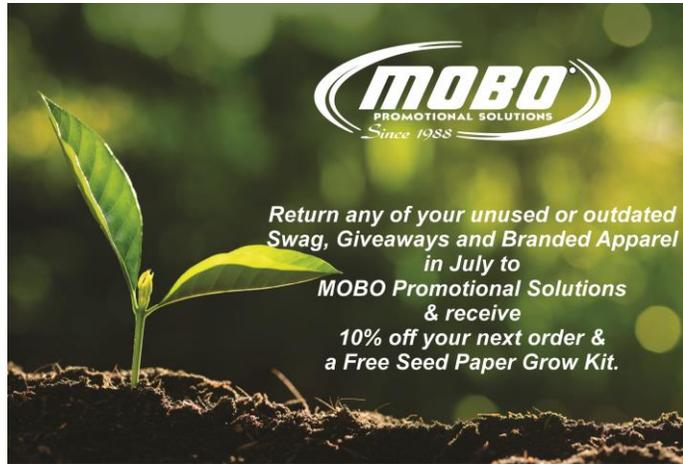
We weren't just studying though during these past two months, lol! We are so very pleased to share with you that you can now create your own virtual samples in our online showroom! You can add your logo to any item you search for. You can save it and email it to either share with others on your team or send it to us with your order. Drop the mic.



## Going Green

COVID-19 has forced us to re-evaluate our Annual Client BBQ and Sample Sale. Instead, this year we are introducing a “Go Green, Get Green” event. We are inviting you to gather up your outdated, unused Swag, Giveaways and Branded Apparel. During the last week of July we will pick up your items and then sort them to be donated to local schools (if appropriate, i.e. backpacks, pens, drinkware). If you prefer, we will also ship your items offshore to Nicaragua. This will limit exposure of any outdated branding here locally.

We regularly donate old samples to our contact there that ensures the goods are distributed to the neediest of citizens. We will be sending out more info to you directly regarding this initiative. If you participate, you will receive a promo code for 10% off your next order and a FREE Wildflower Seed Paper Grow Kit. We hope you will jump on board with us and clean out your closets for charity.



## Recognition

We can't share this news with you quite yet, but check your inbox in a week to learn about **MOBO's** latest recognition, which we are honored to have received.

This is going to be a GREAT summer of fun! Wishing you a wonderful June. Stay well! We hope to hear from you soon.

- Team **MOBO**