



November 11th is Remembrance Day



Lest We Forget

As we turn our thoughts this month to the brave men and women who have fought and died for our freedom it also seems apropos to reminisce in general...the major global events we have each witnessed in our lives, the major life-changing moments we have experienced and of course, the people we have met along the way.

This tendency to look back at what were perhaps gentler times can be apparent all around us; remakes of classic movies, TV shows, music, home furnishings and of course, the fashion industry!

Not sure about you, but I would have sworn that fanny packs would never re-appear, but ta da! They are back! Named as "hip packs" now though.





We had one of our supplier reps come by last week with this little “new” gem!

Bring back any memories? We cannot believe the comments this chair elicits from visitors to our showroom. For most it invokes fond memories of childhood; those wonderful family gatherings in your Grandparent’s backyard. Mine had copper colored chairs with canvas netting featuring watering cans and other jugs. I can still see them sitting in them on their patio next to the garden sipping iced tea or lemonade.

Those are the types of emotions and feelings you would like your clients to have when you present them with a promotional product. Having your company name decorated on items such as this ensures that they will think of you with great affection for taking them down memory lane.

How about this new Unisex Bomber Jacket? Bring back any memories?



Regardless of who your target market is comprised of, we can help you pinpoint the perfect item by demographic that will fit your project budget.

We wish you a wonderful month of remembrance!

- Team ***MOBO***