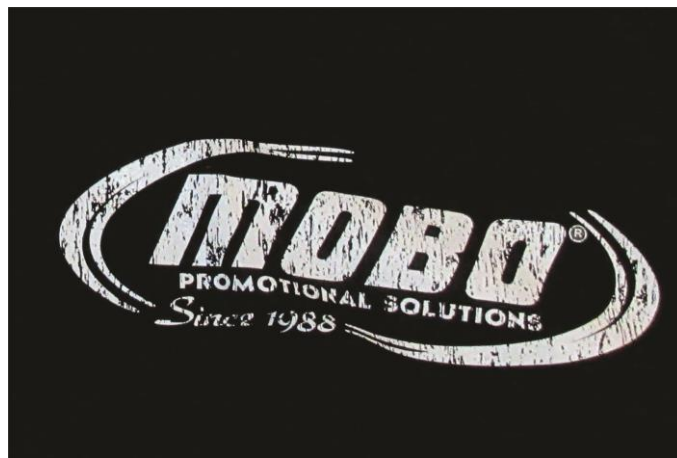




September 2nd is Labor Day



Our MOBO logo was distressed using DTG for our summer staff shirts

It has been just over six months since we launched our Digital Printing Studio and what fun it has been! There has been lots of learning for our team as we embraced this new decorating method. Like anyone opening a gift, each time we see the finished product we still get quite excited.

As a quick reminder DTG (Direct to Garment) printing is very similar to having a digital printer in your office. The inks we use though are environmentally friendly in that they are water-based. The ink is actually printed into the fibers of the garment vs. being printed on top of, like screen-printing. DTG means that your art work is going to last longer than screen-printing and also affords you the ability to print in full color, capturing the smallest shadow or detail in your art.

Since we opened the studio we have printed almost 7000 garments! Given that the demand just keeps growing, we are already investing in further infrastructure to improve our productivity.

If you have not chatted with us yet about Digital Printing your next batch of T-Shirts, please feel free to give us a call or stop by our showroom! We thought you too might like to see some of our finished products thus far!

Wishing you all a wonderful and safe long weekend!

Many thanks!

- Team **MOBO**

