



30 Years of Excellence

October 8th is Thanksgiving



Recognizing Your Team

With Thanksgiving upon us, this is the perfect time of year to stop and reflect on how you can best show your appreciation to those who support your efforts as business owners, department managers, volunteer leaders or coaches each and every day...your team!

Everyone wants and craves recognition for a job well done. When was the last time you took an employee aside to thank them for showing up each and every day and caring as much about your customers as you do?

Recognizing your staff does not have to be an expensive proposition. Sincerely expressing your appreciation can be done in a myriad of ways; in a conversation, writing a letter, presenting them with an award or gift card, including them in your marketing efforts (team photos, head shots, bios, etc.) or of course by presenting them with a piece of branded apparel or a

promotional item. Our team here at MOBO can help you find a perfect “Thank You” to fit any budget!

According to Balance Careers, the #1 reason employees leave their job is a *“Lack of Management’s Recognition of Employee Job Performance.”* Ouch. There is nothing worse than having a star employee leave you for another company. The investment you have made in them unfortunately leaves with them too. Better to avoid the high cost of hiring in trying to replace their skill set.

It takes just a moment to stop and thank all those who help make you successful. If you are short on time and ideas, give us a call now so that you can be ready to thank your team at Christmas or year-end.

- Team ***MOBO***