



30 Years of Excellence



November 11<sup>th</sup> is Remembrance Day



### Shopping Local

As a local business we have always tried to support our fellow Saskatoon entrepreneurs when we need to purchase goods and services. Nowadays, it seems even more important to not only shop local, but to shop "Made in Canada" first and foremost whenever possible.

For example, some members of our team have made a conscious decision to purchase their groceries with the priority of local first, Canada next and then foreign last. It takes a bit longer to complete your shopping list, but the satisfaction is great when you know you have supported a local grower or provincial manufacturer that is in turn supporting the economy by providing jobs for fellow Canadians.

It can be discouraging when we learn that local institutions have opted for the lowest price with a foreign company, versus a local business as their preferred vendor. That is why we love to work with small businesses in addition to large corporations. Knowing that we can help a local entrepreneur that is just starting out, or that has had some success and wants to build their brand equity with a marketing campaign gives us the greatest satisfaction.

Here at MOBO we always try to work with Canadian suppliers first when sourcing items for you. While we may “Think Global” we do “Act Local” first and foremost whenever possible.

As such, we are pleased to be participating in the Fuel Tradeshow for Small Business at the German Cultural Centre on Thursday, November 15 from 10am – 4pm. Be sure to come visit us!

We want to thank you, our valued customers for also “shopping local” by entrusting us with your promotional needs.

- Team ***MOBO***