



## 30 Years of Excellence

Write a Friend Month



### Reaching Out

Well, here we are again at the magical time of year to gather with our loved ones and celebrate the holiday season. We used to send Christmas cards and family newsletters to distant friends and relatives. Some faithful folks still follow that tradition but sadly, it really is a lost art. Today, technology lets us know almost immediately what a friend in another time is doing on a daily basis.

For this newsletter, we thought we would send a "Team MOBO" Christmas letter and share with you some of our 2018 highlights and plans for the New Year.

May 01<sup>st</sup> of 2018 marked 30 years of business for MOBO. We marked this occasion with a cake at our first annual Client BBQ and Sample Sale on July 25<sup>th</sup>. For those of you who attended and bought samples, you raised \$4340.00 for READ Saskatoon! Bravo you!

Our business continues to expand and grow and we of course have embraced new technology to help with our processes: a new database this year, an automated review system and a new website that launched yesterday are just a few of our changes.

The next huge move for MOBO is the introduction of our own Digital Imprint Studio here onsite! We will be the third provider in Saskatchewan to do digital printing and we are very excited for what that will mean for you, our clientele; namely, in-house quality control and faster completion of your orders. We will be sharing more about this exciting new division at MOBO as the New Year unfolds.

While we have opted to share our news and greetings with you via our newsletter, many companies many still send Christmas cards and calendars to their customers at this time of year or present them with branded merchandise as a thank you for their patronage. Whatever your budget is for holiday messaging, there are numerous ways we can assist you; calendars, custom greeting cards, tins of cookies and sweets. We can even have chocolate molded into your logo! As you create your marketing budget for next year's activities, reach out to us and let us help you start the planning process for your 2019 holiday wishes!

We want to thank you, our valued customers for your patronage in 2018! Wishing you all a safe and happy Holiday Season and prosperous New Year!

- Team ***MOBO***