



Let us make a special effort to stop communicating with each other, so we can have some conversation.

- Mark Twain



Reaching Out

In this day and age when everyone is glued to a phone in their hand it seems strange to be encouraging people to “pick up the phone and have a conversation”, doesn’t it?

And yet, while we cannot seem to live without our mobile phones, how much conversation is truly happening?

We text. We email. We schedule our emails via software that allows us to track what you open, what you click on and how long you remain on that page. We “share” our stories with

photos and avatars and we “like” one another’s posts and follow each other through cyberspace, but when was the last time you pro-actively used the phone on your desk to reach out to your customers to have a meaningful conversation?

Taking the time to do so will reap you tremendous knowledge and perhaps even some unexpected revenue. Guaranteed.

Here at ***MOBO*** we have been actively reaching out to clients over the past few months. Just to hear how their businesses are doing, what their challenges are and of course, how we might be able to assist. Lots of times there may not be any immediate need, but the fact that we took the time to call and ask these questions might just keep us “top of mind” when they do have a need.

One of the greatest gifts you can give someone is your time and dedicated attention. What more personal way to do that than to call and say, “It’s been awhile. How are you doing?”

If you have not heard from us yet...you will! We look forward to having that conversation with you. Until then, we wish you a glorious Easter weekend with family and friends.

- Team ***MOBO***